

# CHIPIG

## Minutes #24

**Date:** Wednesday, June 8, 2011  
**Chair:** Mary Anne Howse

**Location:** Toronto General Hospital  
**Recorder:** Erica Lee

**Present:** Carmen Alcade (Health Resource Centre, Humber River Regional Hospital), Lavern Gravis (Patient and Family Library, Toronto General Hospital), Mary Anne Howse (Women's College Hospital), Lois Kamenitz (Baycrest), Erica Lee, Vicky Lynham (Mount Sinai Hospital), Tonya Mahar (The Scarborough Hospital), Christine Marton (University of Toronto), Cheryl Miller (hi Collaborative), Marg Muir, Eileen Beany Peterson (Montreal Neurological Institute and Hospital), Valeria Raivich (Toronto Western Hospital), Pam Richards (St Michael's Hospital), Margaret Sampson (Children's Hospital of Eastern Ontario), Marilyn Schafer

**Please note:** Minutes will be approved at next meeting.

Item	Agenda	Discussion/Decisions/Action Summary	Person Responsible
1	Call to order	<ul style="list-style-type: none"> <li>• Welcome &amp; introductions</li> </ul>	
2	Next meeting place and time	<ul style="list-style-type: none"> <li>• Mary Anne Howse requested volunteer to host AGM on September 14, 2011; Tonya Mahar volunteered the Scarborough Hospital as host</li> </ul>	
3	Minutes from last meeting (March 9, 2011)	<ul style="list-style-type: none"> <li>• Move to accept by Christine Marton, seconded by Marg Muir; approved</li> </ul>	
4	Co-chair (Mary Anne Howse and Tonya Mahar)	<ul style="list-style-type: none"> <li>• Mary Anne reviewed main results of CHIPIG survey conducted in March 2011               <ul style="list-style-type: none"> <li>➤ Low response rate, possibly related to listserv issues</li> <li>➤ Newsletter – mixed response to next steps for newsletter; support for news sharing, but no clear preference for newsletter format; decided to start a blog with member contributions instead, Mary Anne is looking into blogging software</li> <li>➤ Strong interest for guest speakers and other professional development activities; meeting formats will be changed so that business reserved for AGM and other meetings will focus on professional development; ongoing Executive meetings will continue to address CHIPIG business</li> </ul> </li> <li>• Tonya reviewed listserv issues               <ul style="list-style-type: none"> <li>➤ Survey response for membership renewals sent through Yahoo Groups was low; members may not have signed on to the listserv using their preferred e-mail address and may not be receiving messages regularly</li> <li>➤ Executive decided to move to more traditional listserv through CHLA; webmaster Taryn Lenders has made request to CHLA</li> </ul> </li> <li>• 3 Executive positions will be open for new nominations at September AGM (Co-chair, Membership co-ordinator, Secretary), as well as new Programming co-ordinator position which has been created to plan speakers and other activities for professional development meetings</li> </ul>	

		<ul style="list-style-type: none"> <li>➤ Mary Anne will send request for nominations to listserv; nominations can be sent to Mary Anne or Tonya</li> </ul>	Mary Anne Howse
5	Website (Taryn Lenders, as read by Mary Anne Howse)	<ul style="list-style-type: none"> <li>• Contacted Tim Tripp at CHLA with listserv request and listserv has been set up; Taryn has not yet had a chance but hopes to play around with features in the coming weeks; confirmed that listserv can be made closed so we can decide who is on it</li> <li>• At CHLA AGM, Tim mentioned some Chapters have migrated their sites to Drupal, the content management system used by CHLA; Taryn would like to investigate doing this for the CHIPIG site; would need to decide on a Drupal theme (see <a href="http://themegarden.org/drupal6">http://themegarden.org/drupal6</a> for more info); CHIPIG can consider this over the summer</li> </ul>	
6	Treasurer (Tara Zarrin)	<ul style="list-style-type: none"> <li>• No Treasurer report submitted</li> </ul>	
7	Membership (Marg Muir)	<ul style="list-style-type: none"> <li>• Currently 18 paid members</li> </ul>	
8	CHLA conference (Taryn Lenders, as read by Mary Anne Howse)	<ul style="list-style-type: none"> <li>• See summary appended at end of minutes</li> </ul>	
9	Guest speakers Kathy Kasnter, Editor and Curator, Ability4Life.com Founder and CEO, The Health Television System Inc. Colleen Young, online community manager and plain language health writer Founder, #hcsmdca (Health Care Social Media Canada)	<ul style="list-style-type: none"> <li>• Kathy Kasnter and Colleen Young conducted the workshop Get out from behind the stacks: Sharing health information with online communities; highlights from the workshop include: <ul style="list-style-type: none"> <li>➤ Behavior review of online health searchers and look at the role librarians can play in this process</li> <li>➤ Colleen Young presented overview of website SharingStrength.ca as a microcosm of the Internet as resource collection and space for social connection, highlighting the strengths and weaknesses of user engagement features the website implemented</li> <li>➤ Group discussion of why participants wanted to engage with people online and what tools were available to them for this activity</li> <li>➤ Kathy Kasnter shared her experience with social media communities as a health consumer and the benefits of connecting with others online using Twitter as an example</li> </ul> </li> </ul>	
<b>Next meeting: Wednesday, September 14, 2011 at The Scarborough Hospital</b>			

## CHLA Conference Report

Taryn Lenders

- We hosted a successful CHLA conference. It started out rainy during the CE sessions but it quickly became sunny for the remainder of the conference.
- Joanne Gard Marshall gave us a lot of think about during her keynote, The Value of Library and Impact of Library Information Services, informing us about her value study that ran in Fall of last year. One key statistic that came out is that only 9% of hospital staff surveyed consulted library staff for assistance (slide 34 of her presentation). Link to Joanne's presentation: [http://chla-absc.ca/2011/sites/default/files/CHLA\\_Value\\_Study\\_Pilot\\_Aggregate\\_Report\\_jgm.pdf](http://chla-absc.ca/2011/sites/default/files/CHLA_Value_Study_Pilot_Aggregate_Report_jgm.pdf)
- Her keynote was taped and it's currently being edited. Joanne's presentation slides, as well as those of most of the other presenters, papers and posters, are posted on the conference Web site: <http://www.chla-absc.ca/2011>
- There wasn't very much consumer health/health literacy content. As part of the Programming Committee, I can tell you that we didn't get very many submissions on that vein; there was, however, some papers, posters and STAT!Talks.
- We used tagging on the Web site so delegates could sort through all the presentations and posters. If you're interested, you can apply tags for consumer health and health literacy to see what's available. (site: <http://chla-absc.ca/2011/program/abstracts>)
- Next year's conference will be in Hamilton, from June 11-15.

## Roundtable Sharing

**Location: Toronto Western Hospital Patient & Family Library**

**Report given by: Valeria Raivich**

Publications:

TWH Patient & Family Library collection was recently upgraded with E-books collection offering an access to 100 consumer health books online. Consumers can read these books from their home computer, laptop, or mobile device. No special e-reader is needed. With any additional questions please contact:

Valeria Raivich  
Librarian  
Patient & Family Library  
1-WW-421  
Toronto Western Hospital  
399 Bathurst Street,  
Toronto, ON M5T 2S8  
**Tel:** (416) 603-6277  
**e-mail:** [valeria.raivich@uhn.on.ca](mailto:valeria.raivich@uhn.on.ca)