

Consumer Health Information Providers Interest Group (CHIPIG) Survey 2011

- CHIPIG conducted a survey to assess preferences for current and future CHIPIG activities with the goal of improving member participation. The survey ran from March 14 to April 8, 2011.
- The survey was administered through Survey Monkey. The survey link was sent to approximately 45 e-mail addresses, with most addresses belonging to the CHIPIG listserv on Yahoo Groups.
- There were 14 survey responses.

Survey results

- Multiple choice responses are ranked from most to least frequently selected. Responses that were chosen the same number of times are listed alphabetically.

1. I work in a:

	Response percent	Response count
Hospital library (separate from medical library)	35.7	5
Public library	21.4	3
Hospital library (within medical library)	14.3	2
Health organization (other than hospital)	0	0
Other (please specify)	28.6	4
	1. hospital and research centre 2. Not currently working in consumer health 3. Ontario Ministry of the Environment - Information Resource Centre 4. sectors changes and include some of the above	

2. I am located in:

	Response percent	Response count
Ontario	78.6	11
Manitoba, Saskatchewan, Alberta, or British Columbia	14.3	2
New Brunswick, Newfoundland and Labrador, Nova Scotia, or Prince Edward Island	7.1	1

Quebec	0	0
Yukon Territory, Northwest Territories, or Nunavut	0	0
Other (please specify)	0	0

3. I am a CHIPIG member with dues paid for the current membership year (January-December 2011).

	Response percent	Response count
Yes	71.4	10
No	28.6	4

4. I subscribe to the CHIPIG listserv (chipig@yahoogroups.ca).

	Response percent	Response count
Yes	84.6	11
No	15.4	2
Skipped question: 1		

5. The CHIPIG listserv (chipig@yahoogroups.ca) is currently open to both paid members of CHIPIG and non-members. CHIPIG is considering following the practice of many associations with paid membership and limiting listserv subscription to paid members only. Would you continue to subscribe to the CHIPIG listserv if it became available to paid members only?

	Response percent	Response count
Yes, I am/will become a paid member and subscribe to the listserv	85.7	12
No, I am not interested in paid membership and would not subscribe to the listserv	14.3	2
Comments	<ol style="list-style-type: none"> 1. I have been meaning to pay my dues for a long time. I apologize - this would probably motivate me!!! 2. too far away, so can't attend meetings. still not sure that attending meetings virtually would be helpful in my practice. 3. Can offer 2-3 times free access to non-members 	

6. CHIPIG holds general meetings four times a year in the Greater Toronto Area to support professional development and information sharing. These meetings can be attended in person or by teleconference when available at the hosting organization. As a potential meeting participant, please indicate your interest in the following meeting activities:

	Very interested	Somewhat interested	Not interested	Neutral	Total
Guest speaker	92.9% (13)	7.1% (1)	0.0% (0)	0.0% (0)	14
Roundtable sharing of recent activities at individual information centres	71.4% (10)	28.6% (4)	0.0% (0)	0.0% (0)	14
Roundtable discussion on a chosen topic	69.2% (9)	30.8% (4)	0.0% (0)	0.0% (0)	13
Library tours and site visits	41.7% (5)	33.3% (4)	25.0% (3)	0.0% (0)	12
Other (please specify)	1. Workshops/training sessions for professional development 2. discussing possible group (CHPIG) projects or other ways to support each other				

Response percent (Response count); Most frequent response in **bold**.

7. CHIPIG is considering alternate meeting schedules to our current four general meetings a year to encourage greater attendance. As a potential meeting participant, please indicate your preference for the following meeting schedules:

	Response percent	Response count
Two long (half day) meetings held regularly each year with a greater focus on guest speakers and professional development	42.9	6
Current format of four short (2 hour) meetings held regularly each year focusing on CHIPIG business, information sharing, and professional development	35.7	5
Irregular meetings arranged as guest speakers or professional development initiatives are identified	7.1	1
I am not interested in attending	0	0

CHIPIG meetings		
Other (please specify)	14.3	2
	1. Two half days so it is worth it for those who would have to travel.	
	2. can't attend	

8. What kind of topics would you be interested in learning about through CHIPIG initiatives to share best practices and support professional development?

	Very interested	Somewhat interested	Not interested	Neutral	Total
Web 2.0 and other online tools	85.7% (12)	14.3% (2)	0.0% (0)	0.0% (0)	14
Advocacy	91.7% (11)	8.3% (1)	0.0% (0)	0.0% (0)	12
Health literacy	76.9% (10)	23.1% (3)	0.0% (0)	0.0% (0)	13
Collection development	72.7% (8)	27.3% (3)	0.0% (0)	0.0% (0)	11
Library promotion	58.3% (7)	41.7% (5)	0.0% (0)	0.0% (0)	12
Project management	41.7% (5)	50.0% (6)	0.0% (0)	8.3% (1)	12
Volunteer management	27.3% (3)	27.3% (3)	36.4% (4)	9.1% (1)	11
Cataloguing	9.1% (1)	36.4% (4)	54.5% (6)	0.0% (0)	11
Other (please specify)	1. website evaluation				

Response percent (Response count); Most frequent response in **bold**.

9. CHIPIG is currently considering new models for our newsletter. What kind of publication model would you like to see CHIPIG pursue to publish news and share resources?

	Response percent	Response count
Newsletter coordinated by an editor with articles submitted by members	28.6	4
Use the listserv to share news and resources as needed	28.6	4
Blog that all CHIPIG members can contribute to	21.4	3
Newsletter with coordination responsibility rotating among members (i.e. each member takes a turn at directing the production of a newsletter issue)	14.3	2

I am not interested in a CHIPIG newsletter	7.1	1
Other (please specify)	0	0

10. Thank you for completing our survey! If you would like to enter your name in our thank you draw for a \$50 Chapters/Indigo gift certificate, please send an e-mail to chipig.group@gmail.com with "Survey draw" in the subject line and your name and organization (if applicable) in the message. If there are other resources or activities that would improve your involvement with CHIPIG, please feel free to suggest them below.

1. a wiki?
2. Suggest if when time permits to get updates, trends and development in consumer health in U.S. and UK. and other countries.
3. Have some of the meetings outside of Toronto - say Hamilton, Guelph, Kitchener, London