

Consumer Health Information Providers Interest Group (CHIPIG) Survey

- CHIPIG conducted a survey to assess how it can better meet the needs of CHIPIG members and e-mail list subscribers. The survey ran from September 9 to October 13, 2009.
- The survey was administered through Survey Monkey. The survey link was sent to the approximately 70 e-mail addresses on the CHIPIG e-mail list.
- There were 29 survey responses. All respondents completed the survey, although not all respondents answered questions 3 and 4. One respondent submitted their survey replies twice.

Survey results

- Multiple choice responses are ranked from most to least frequently selected. Responses that were chosen the same number of times are listed alphabetically.

1. I work in a:

	Response percent	Response count
Hospital library	48.3	14
Special library	10.3	3
Public library	6.9	2
Other (please specify)	34.5	10
	1. I work in both a public library and a hospital library. 2. Cancer centre 3. Hospital Family & Community Resource Centre Library 4. Child Health Research Institute 5. board of information service 6. in a hospital library but for a University 7. NGO website 8. NGO website 9. freelance/contract projects at/outside apecial libraries 10.health information collaborative	

2. I am located in:

	Response percent	Response count
Ontario	79.3	23
Manitoba, Saskatchewan, Alberta, or British Columbia	17.2	5

Quebec	3.4	1
Nova Scotia, Newfoundland, Prince Edward Island, or New Brunswick	0	0
Yukon Territory, Northwest Territories, or Nunavut	0	0
Other (please specify)	0	0

3. I am a CHIPIG member with dues paid for the current membership year (January-December 2009).

	Response percent	Response count
Yes	81.5	22
No	18.5	5
Skipped question: 2		

4. I subscribe to the CHIPIG e-mail list on Gmail (chipig.group@gmail.com).

	Response percent	Response count
Yes	85.2	23
No	14.8	4
Skipped question: 2		

5. CHIPIG meetings are held in the Greater Toronto Area at 10:00 am EST on the second Wednesday of March, June, September, and December. Is your attendance at meetings prevented or influenced by any of the following? (please check all that apply):

	Response percent	Response count
Meeting location	31.0	9
Don't have time to attend meetings	20.7	6
Meeting day	20.7	6
No significant barriers influence my meeting attendance	20.7	6
Meeting time	17.2	5
Don't find current meetings useful or informative	3.4	1
Not interested in attending meetings	0	0
Other (please specify)	20.7	6
	1. too expensive to fly there 2. No longer a key focus of my job. 3. We found the meetings not relevant to	

	<p>us at this time because we don't have a consumer health library.</p> <p>4. central Toronto or west of Toronto are easier for me</p> <p>5. Short-staffed. If I attend the meeting, the library has to be closed.</p> <p>6. I suggest meeting take place either during lunch time or mid/late afternoon (3-5) as it is difficult to take off in the morning, in particular, meeting is always on wednesdays. I suggest to be on Mondays or Fridays which usually people are less busy by compare to other days</p>
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6. Meetings can be attended in person or by teleconference. How important do you think it is to be able to attend CHIPIG meetings by teleconference?

	Response percent	Response count
Very important - there should be teleconferencing at every meeting	48.3	14
Somewhat important - teleconferencing should be available whenever possible, but doesn't have to be offered if unavailable	34.5	10
Not important - the availability of teleconferencing does not affect my decision to attend a meeting	17.2	5

7. CHIPIG is interested in developing programming that will help us achieve our objectives of sharing best practices and supporting professional development. What kind of CHIPIG programming formats would you be interested in? (please check all that apply):

	Response percent	Response count
Presentations from other members or guest speakers sharing best practices and programming ideas	96.6	28
Forums to discuss consumer health topics	79.3	23
Networking opportunities	79.3	23
Continuing education courses	62.1	18
Online podcasts	51.7	15

Other (please specify)	3.4	1
	1. we need a proper listserv that we can respond to immediately - I'll look into this	

8. What kind of programming topics would you be interested in? (please check all that apply):

	Response percent	Response count
Learning about recommended books, websites, and other resources	86.2	25
Library management practices such as program development and promotion	79.3	23
Developing web 2.0 and other online tools	62.1	18
Other (please specify)	10.3	3
	1. Volunteers in consumer health 2. New trends in consumer health: current thought or new delivery models 3. How to market my library and produce measureable results for senior administration. Not just testimonials.	

9. CHIPIG would like to deliver a session on a consumer health topic at the 2010 Canadian Health Libraries Association (CHLA) conference in Kingston, Ontario. Which of the following formats would you be interested in if CHIPIG held a consumer health session at the next CHLA conference?

	Response percent	Response count
Guest speaker presentation	51.7	15
Panel discussion	44.8	13
I'm not planning to attend the 2010 CHLA conference.	34.5	10

Do you have any other topics or formats to suggest for the proposed consumer health session?

1. Methods of engaging (or encouraging) patients in use of health information resources
2. Could we have a Planetree person come and speak? Planetree membership costs, affiliate costs. Potential site visit-can we rent a bus and go as a group?
3. virtual CH vs. in person CH vs. educational CH (patient education)

10. How important are the following in your involvement with CHIPIG?

	Very important	Somewhat important	Not important	Neutral
Listserv/e-mail list	62.1 (18)	31 (9)	3.4 (1)	3.4 (1)
Networking	55.2 (16)	37.9 (11)	3.4 (1)	3.4 (1)
Website	55.2 (16)	34.5 (10)	6.9 (2)	3.4 (1)
Meetings	41.4 (12)	37.9 (11)	10.3 (3)	10.3 (3)
Newsletter	41.4 (12)	51.7 (15)	3.4 (1)	3.4 (1)

Response percent (Response count); Most frequent response in **bold**.

What other resources or activities would improve your involvement with CHIPIG?

1. I would increase my perceived value of the web site in my involvement with CHIPIG if it was built up more -- had more useful, dynamic information, rather than static contact and meeting information.
2. Teleconferencing. I live 2 hours away from the GTA and therefore a 4 hour commute is difficult when you have children. Teleconferencing would allow me more flexibility and participation too. Thanks.
3. Anything that was offered in the Montreal area would be great! A link to/collaboration with CAPHIS would be useful.
4. If there is a critical mass of members in Ottawa (or another city outside Toronto), maybe we could have occasional in-person meetings in Ottawa. Or if a critical mass of members wanted to attend a topic consumer-focussed CE session, maybe we could have a join meeting/CE session. That would be a good incentive to come from out of town. thanks.
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